

Marijo Bos Joins Multimedia Plus Advisory Board

NEW YORK—(BUSINESS WIRE)— [Multimedia Plus](http://www.multimediaplus.com)(<http://www.multimediaplus.com>), a technology-driven creative services firm that develops communications solutions for the world's leading brands, is pleased to announce that Marijo Bos has joined the company's board of advisors. Bos has two decades of leadership in talent management, including executive development and recruiting with a focus on international markets. She will help guide Multimedia Plus' growth, including introducing opportunities in Europe.

“Marijo brings her extensive global experience in talent development and recruiting as well as her entrepreneurial spirit to MMP. Her depth of knowledge from consulting with multinational companies is invaluable as we continue our global expansion,” says David Harouche, CEO.

Currently, Bos leads Bos Advisors, a company that designs and delivers programs geared to complex and ever changing organizations, teams, and individual leadership needs. She has consulted to clients such as Novartis, Nike, Time Warner, Disney, Rolls Royce PLC, Santander and AGCS.

In parallel to leading Bos Advisors, she serves as President of the for purpose PWN Global Network connecting 24 cities, in 18 countries powered by 250 volunteer board members supporting the global community of 90 nationalities. She joined the not for profit in 2005 when she led the Founding team of Madrid and Barcelona, Spain as President. In her Board roles with the Federation she's led the expanding geographic presence, rebranding and strategic partnerships with Mercer, Praxair, RBS, IE Business School, Baxter and others over four years. A former Partner with Oliver Wyman's Executive Learning Center, as well as Russell Reynolds Associates, she led the Media and Entertainment Practice based in Los Angeles, CA.

Bos has a Bachelor's Degree and is an alumnus of Harvard Business Schools PMD program, and will receive her Masters degree in Positive Leadership & Strategy from the IE Business School in June 2014. Various industry and business articles have been authored by Bos on mentoring, networking and leadership development, diversity of thought and inclusion. She is currently based in Madrid, Spain.

“I'm thrilled to support the MMP team. It is the perfect platform for me to leverage my passion for learning, development and strategy with global organizations and the clear ROI built into the technology makes this especially relevant,” says Bos.